

## **BDO, Piolo thank CARD Bank remittance clients**

For the past four years, CARD Bank, Inc. has been a valuable remittance partner of BDO Unibank, Inc. It offers Cash Pick-up Anywhere service of BDO's global remittance brand BDO Remit. The service allows OFW families to easily get the remittance sent by their loved ones abroad from almost 5,000 BDO Remit payout locations across the country, including its rural bank partners, such as CARD Bank.

"CARD Bank is one of BDO's top rural bank partners in terms of remittance transaction count," BDO first vice president and head for Remittance Distribution Genie T. Gloria said. Figures show that as of April 2012, cash pick-up transaction count of CARD Bank recorded a 60-percent increase versus last year of the same period.

To show appreciation to CARD Bank clients for continuously patronizing BDO's remittance service, BDO supported CARD Bank Stockholders Convention titled "Kapit-bisig tungo sa Matatag na Bukas" held on May 12, 2012 in San Pablo City, Laguna. No less than Piolo Pascual, who is the official endorser of BDO Remit, came to sing and to thank the almost 3,000 clients of CARD Bank present during the event.



Piolo Pascual, the official endorser of BDO Remit, thanks the almost 3,000 clients of CARD Bank present during the CARD Bank Stockholders Convention.

"I feel honored to be a part of this very special event. Gusto ko pong magpasalamat sa inyo for your continuous patronage of BDO," he said.

Select clients also shared their rewarding experiences from using BDO's cash pick-up service through CARD Bank.

Rosita A. Bermudez, whose husband works as a service staff in Geneva, Switzerland, shares how she enjoys the convenience of claiming her remittance from CARD Bank. "Maganda ang service ng BDO kasi madaling makuha ang perang padala," Bermudez said. She uses the remittance sent by her husband through MoneyGram and Ria for their family's monthly allowance.



Rosita A. Bermudez, being a former OFW herself, knows the value of saving a portion of her husband's remittance.

Bermudez also receives remittance from her two sisters in Switzerland. “Ako nagma-manage ng mga anak nila tapos nagpapadala sila sa akin ng pera,” she said.

Aside from cash pick-up, Bermudez also maintains BDO Kabayan Savings Account. Being a former OFW herself, she knows the importance of saving. “Kailangan talaga magkaroon ng savings kasi ang pera madaling maubos, kung saan-saan napupunta,” she said. Through her savings from her husband’s remittance, Bermudez was able to pay for the housing loans she had with BDO before. “Ini-invest ko yung mga nakukuha kong pera. Bumibili kami ng bahay tapos pinapaupahan namin. ‘Pag tapos na ng pag-aaral yung mga anak namin, pwede nang umuwi yung husband ko. Magbi-business na lang kami,” she added. At an early age, Bermudez’s children are already saving through BDO’s Junior Savers Club.

Siblings Rhiezel V. Magsino and Rizla Magsino-Mendoza also share the advantages they are enjoying from claiming BDO remittances sent by their mother through CARD Bank. “Maganda yung cash pick-up ng remittance through BDO sa CARD Bank. Dahil existing client na kami, CARD Bank ID lang, pwede na naming makuha yung pera,” Mendoza said.



Rhiezel V. Magsino and Rizla Magsino-Mendoza enjoy the fast remittance service that BDO and CARD Bank give them.

Magsino and Mendoza’s mother works as a domestic helper in Singapore. She sends money thrice a month.

“Malaki ang tulong sa amin ng remittance lalo na sa panggastos sa bahay. Kaya importante sa amin ang mabilis na serbisyo ng BDO at CARD Bank. ‘Pag may emergency din, kuha agad ang remittance,” Magsino said.

Through the money sent by their mother, they were able to buy appliances for their house and a tricycle, among others.

Mendoza, who is also planning to work abroad, said their mother also maintains BDO Kabayan Savings Account to save for her future. “Pag ako umalis ng bansa, magbubukas din ako ng savings accounts. Isa para sa asawa ko, isa para sa akin. Para ‘pag emergency, may sarili akong pera,” she said.